

# Arnab Sen

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## Work Experience

### Technical Delivery Director, Tivix

London, UK — May 2021 to present

- Oversee teams of frontend developers (React/Vue), backend developers (Python, PHP, and NodeJS), DevOps, QA, product managers, and designers working in agile environments on a range of projects spanning UX/UI design, requirements gathering, technical architecture
- Oversaw development and release of KOKO website and iOS and Android mobile apps integrating with livestream, radio, ticketing, and other services
- Solutions architect and technical lead for diverse projects ranging from the Vityl.io HR belonging SaaS application, robust B2B ecommerce platforms, to asset management software for energy utilities and reporting dashboards for Vodafone affiliated NGOs
- Manage day to day operations, HR issues, and recruiting for UK and India teams

### Technical Delivery Manager, AKQA

Paris, France — May 2017 to April 2021

- Steered frontend development, API specification, and testing of the Chanel.com e-commerce website to incorporate all corporate divisions and product lines
- Launched the Disneyland Paris mobile app which allows park visitors to access the latest information on activities, events, waiting times, etc
- Orchestrated the development, CMS setup, content modeling and authoring of the B2B and B2C facing websites of a leading Middle Eastern ultra-luxury resort
- Managed feature development of product backlog of mk2 streaming VOD and content platforms
- Designed software architecture, prototyped, and supervised development of the in-store Nike Locker experience and Google Assistant / Google Home conversational chatbots for Nike and other clients

### Technical Delivery Manager, AKQA

San Francisco, USA — May 2014 to May 2017

- Lead team of frontend, backend, and devops engineers working in an agile development environment for AudiUSA.com
- Rolled out feature enhancements for Audi iOS application used at dealerships
- Managed migration of Audi News content on to Adobe AEM/Scene7 and provided on-site training to clients
- Successfully launched the global Jordan 30th Anniversary, Nike Kevin Durant Tour, and Air Jordan sites running NodeJS on Heroku

## **Technical Project Manager, Serviceplan**

Seoul, South Korea — March 2012 to December 2013

- Managed team members and third party vendors in South Korea, Germany, and China for web development, social media app development, and hosting purposes of the BMW Korea website and all associated dealer websites

## **Software Architect (Consultant), Teach For India**

Mumbai, India — September 2011 to March 2012

Rolled out organizational intranet, ticketing system, and other applications to increase organizational effectiveness and ensured smooth operations for all technical systems within each vertical of the non-profit.

## **Technical Project Manager, Interone BBDO**

Beijing, China — May 2009 to May 2011

Supervised technical staff, advised internal departments and clients on technical issues, scheduled resources, provided estimates, interviewed candidates, and managed BMW.com.cn, MINICChina.com.cn, and Canon.com.cn

## Education

### **Bachelor of Science, Simon Fraser University**

Vancouver, Canada — September 2002 to April 2006

Joint Major in Computing Science and Business Administration

- Recipient of Simon Fraser University Summit Scholarship
- Recipient of British Columbia Provincial Exam Scholarship

## Skills

Business and Leadership

- Project management (**PMP certified**), estimation techniques, resource allocation, planning
- Advertising, SEO, sales, accounting, finance, and taxation fundamentals
- Office management, interviewing, hiring, training, onboarding, career/line management, and development of staff

Software Engineering and Web Development

- Java, C#, SQL, PHP, Python, NodeJS, REST, GraphQL
- HTML, JavaScript, CSS, React, NextJS, Vue, React Native
- Agile, Scrum, Kanban project management methodologies

Applications and Tools

- Adobe AEM, Contentful, Prismic, SAP Hybris, OpenCMS, Shopify, Salesforce, PeopleVine CRM, Docker, WordPress, Visual Studio, JIRA, Confluence, Shortcut, Algolia, Sketch, Figma, Miro, Terraform, Git

Hosting Environments

- AWS, Netlify, Vercel, Google Cloud (GCP and Firebase), Microsoft Azure and VS AppCenter, Expo, Render, RightScale, Herok and other cloud based services